

ReThread

Youth Video Contest



Contest Description and Rules

The average American throws away 70 lbs. of clothing a year

What?

Are there alternatives? What does this mean to you?

Examples of recycling and reusing textiles is everywhere.

Help get the word out to your peers and the general public in a 60 video.

Sample formats include (but are not limited to):

Tell a story
Create an ad
Animate your point

Conduct an interview
Present a perspective
Investigate and report

Contest Rules

- Contestants must be aged 10 and up and live or go to school in Arlington, MA
- Submit an entry form for each video, available at arlingtonma.gov/recycle or acmi.tv/rethread
- Deadline for entry is April 30, 2017
- No fee for entry
- All work must be your own or your team's
- Videos will be judged by a panel
- Cash prizes will be awarded in multiple categories, total prizes valued at \$300
- Videos will be premiered at an Arlington Studio B pizza preview party on May 10, 2017 at 7 PM
- Any video submitted may be aired on Arlington cable access channels and at arlingtonma.gov/recycle
- Contact DPW Recycling Coordinator Charlotte Milan for more information:
cmilan@town.arlington.ma.us ; 781-316-3108

How to Submit

- Fill out an entry form for each video
- Load the video onto a flash drive and bring to Arlington Public Works, 51 Grove Street (will be returned to you)
- OR upload the video to google drive and share the file with cmilan@town.arlington.ma.us and remember to drop off the entry form at to Arlington Public Works, 51 Grove Street

Resource for your research:

Reliable textile recycling and reusing facts and figures available at smartasn.org